



# Innovention

*08 December, 2010*

1

Dedicated Innovention Forum to promote innovation

2

Innovention portal & knowledge repository to capture & share ideas

3

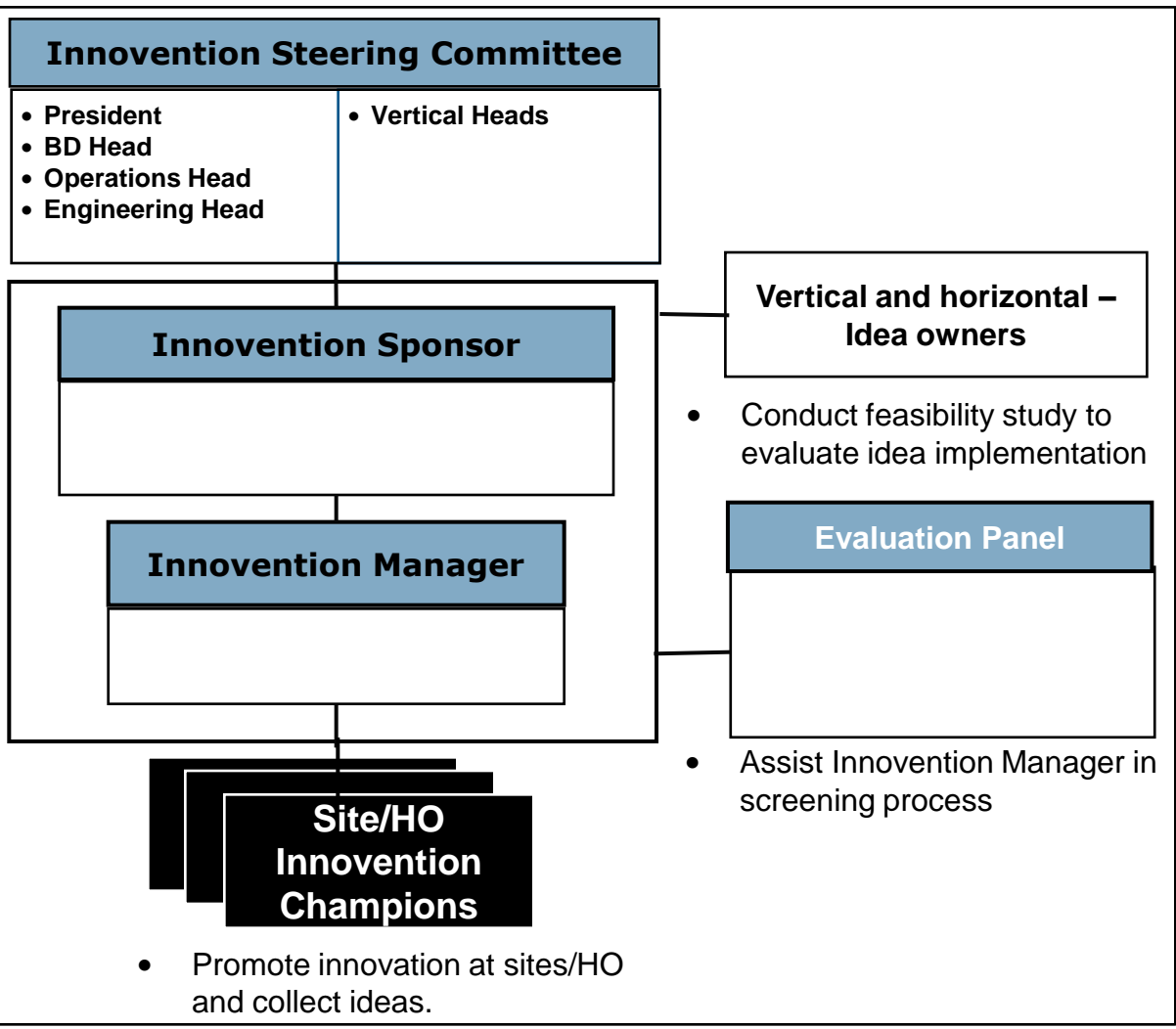
Structured Evaluation Process to identify and award best ideas

4

External Idea Capture Mechanism to track innovations in industry

5

Site Innovention Champions to promote innovation at sites



## Role highlights

- Launch periodic **campaigns/ competitions**
- Promote **Innovation at sites** through DPMs
- Drive **idea evaluation and implementation** process
- Manage **Innovation portal and knowledge repository**
- Provide **rewards and recognition** to idea contributors

## 2 Innovention portal

# A good platform for everyone to contribute ideas

<http://innovention/>

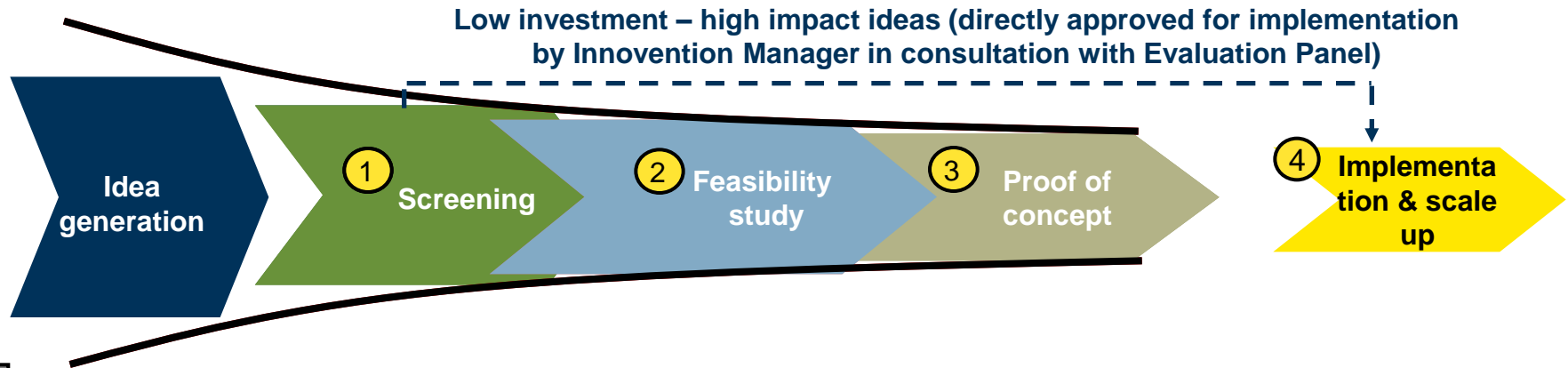
The screenshot shows the Innovention portal interface. At the top, there is a search bar and a navigation menu with options like 'Innovation Forum', 'Idea management', 'Knowledge Sources', 'Archives', 'FAQs', 'Feedback', and 'Contact Us'. The 'Idea management' menu is expanded, showing 'Evaluation Process' and 'Rewards'. The main content area includes a 'Hall of Fame' section with a 'Best Portal Name' entry, an 'Ingenuity at Projects' section with a project titled 'Teesta IV - Geo-textile sand container mattresses', and a 'SUBMIT YOUR FRESH IDEAS' button. A 'User Login' section is also present. The HCC logo is in the top right corner.

Campaigns to get solutions to real life challenges (technical/ non-technical)

Recognizing “innovative” employees & projects

# 3 Idea Evaluation Process

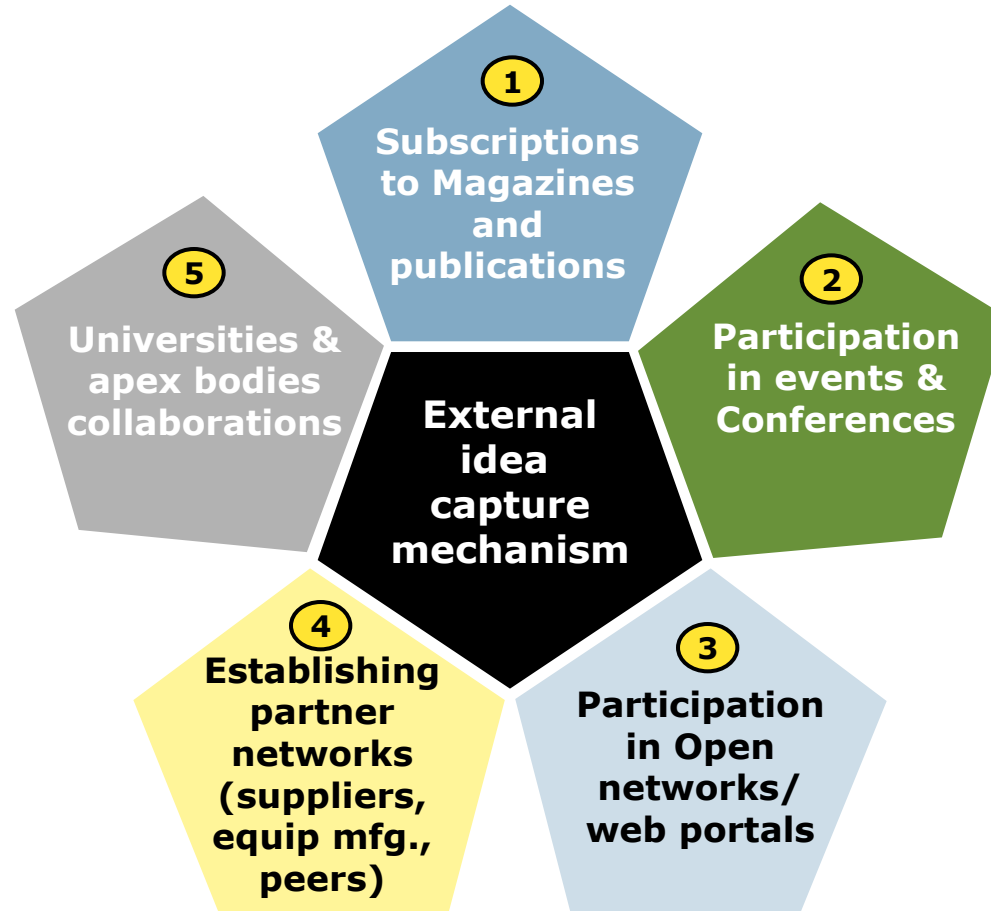
## A structured monthly process to evaluate all ideas



<b>Owner</b>	<ul style="list-style-type: none"> <li>• Contributor</li> </ul>	<ul style="list-style-type: none"> <li>• Innovention Forum/ Evaluation Panel</li> </ul>	<ul style="list-style-type: none"> <li>• Idea owner</li> </ul>	<ul style="list-style-type: none"> <li>• Respective BU team (appointed by Innovention Forum)</li> </ul>	<ul style="list-style-type: none"> <li>• Respective BU team</li> </ul>
<b>Criteria</b>	<ul style="list-style-type: none"> <li>• Problem addressed</li> <li>• Impact</li> <li>• Ease of implementation</li> </ul>	<ul style="list-style-type: none"> <li>• Impact (strategic fit, opportunity size, impact)</li> <li>• Ease of implementation (capability gaps, risks)</li> <li>• Overall business case</li> </ul>	<ul style="list-style-type: none"> <li>• Proof of concept results</li> </ul>		

*Evaluation Panel to be engaged on monthly basis to drive evaluation process; Innovention Steering Committee to meet every quarter (or on need-basis) to approve ideas for implementation*

defined to tap innovations in industry



*Collating and disseminating industry innovations at HCC will be a key responsibility of Innovention Forum*

## Role of Site Champion

- **Co-ordinate with Innovention Forum to run programs** at sites, provide feedback and raise concerns, as necessary
- **Encourage documentation of on going innovations** at site and communicate to Innovention Forum
- **Educate and coax employees to use Innovention portal** effectively and submit ideas
- **Recognize innovations and innovators** at sites

## Innovention Meetings at sites (Snapshots)



**Thank You!**